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**FIRST LADY AWARDS \$3,500 IN HEALTHY SC SCHOOL VIDEO CONTEST**

*Greenville Fine Arts Center Student Wins December Contest;  
Ethan Godwin from Irmo Middle School is this week's weekly winner in competition*

**Columbia, SC- January 18, 2008-** First Lady Jenny Sanford traveled to Greenville this morning to award the December winner of the Healthy SC School Video Contest. Mrs. Sanford presented Danny Drescher, a 16 year old student at the Greenville Fine Arts Center, with a check for \$3,500. Danny's video "The Health Squad," was ranked #1 by fans judging in the Healthy SC Challenge channel on OurStage.com.

Danny says he promised each of the actors in his video twenty dollars if his video won. With the remaining \$3,360 he plans to purchase the new Apple MacBook Pro and video editing software. Over fourteen videos have been submitted by classmates in his film production class. Danny is going to try to make a second film before the January 24<sup>th</sup> submission deadline- students can submit up to two films each.

Mr. Jim Armbruster, the Greenville office director of Blue Cross Blue Shield of South Carolina, joined Mrs. Sanford in presenting the check to Danny. Phil Bailey and Kemp Swiney from Coca Cola Bottling Company Consolidated presented Roy Fluhner, director of the Fine Arts Center with a \$1,000 gift certificate to purchase athletic equipment for the facility. Danny's class will receive a healthy lunch catered by Subway.

"The Health Squad" is a fast-paced action series that stars a kung fu fighter, an intimidating body-builder, and a daredevil in a purple 80's track suit with a helmet. Each of the action figures fights crimes against unhealthy eating, inactivity, and tobacco use. Not only do they succeed in getting their victims to not eat hamburgers, not play video games and not smoke, they replace their vices with a salad, a basketball, and a carrot!

At noon today, voters determined "Skateboarding- It's not just for breakfast anymore" as the weekly winner of the Healthy SC School Video Contest. Ethan Godwin, a student at Irmo Middle School in Lexington County, created "Skateboarding." He will receive a fitness prize pack from Coca Cola Bottling Company Consolidated and will remain in the contest for a chance to win January's monthly prize of \$3,500 cash!

Ethan Godwin's video contest profile says "Skateboarding is my favorite physical activity. I have been practicing for six years now and love every minute of it!" The video shows him skateboarding on ramps and rails at a skate park. The video concludes with a message from Ethan, "Staying healthy isn't hard, but skateboarding is. So, I eat healthy and stay fit."

The contest runs through January 31st, with video submissions accepted through until 12 am on January 25th, 2008. Each month, the video in the #1 spot receives \$3,500 cash and the runner up receives \$1,500. Schools of the top two videos each also receive prizes. January is the final month of this contest which began November 1, 2007.

OurStage, the only purely democratic online competition where the fans decide who's the best in emerging music, film and video, is hosting the contest on a special channel created solely for the Healthy SC School Video Contest. OurStage's unique judging engine ensures that each piece is judged fairly by the viewers-no rigging and no cheating.

To view "The Health Squad" and "Skateboarding" and other videos visit <http://www.ourstage.com/video/channel/58-healthy-challenge>.

You can also link to this contest page at [www.healthysc.gov](http://www.healthysc.gov) where you can access all the contest rules and where you can fill out an application to enter the contest.

Two photos attached.

Photo 1: (l to r) Jim Armbruster, Danny Drescher, Jenny Sanford.

Photo 2: (l to r) Roy Fluhrer, Patricia Burns, Danny Drescher, Jenny Sanford, Phil Bailey, and Kemp Swiney.

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*The Healthy SC Challenge is an outcome-based, cooperative effort aimed at encouraging individuals, communities and organizations across the state to show shared responsibility in developing innovative ways to improve the health of South Carolina's citizens. For more information about the Healthy SC Challenge, please visit [www.healthysc.gov](http://www.healthysc.gov), or call 803-737-4772.*